

Boing Toys LATAM Dashboard Report

Plan-based spend | Live Boing mart snapshot

Generated 2026-10-26 01:27 UTC

Date range	2026-09-08 to 2026-09-30	Country	All
Brand	All	Channel	All
Season / Subcategory	All	Campaign	All

CSV exports contain the full filtered tables. This PDF is the shareable summary view.

Delivered Spots 331,163 Plan 316,000 Actual 331,163	VCR 61.7%	Spend \$9,390.70 Plan \$9,000.00 Actual \$9,390.70
Pacing to Date 104.3%	Remaining Budget \$73.05	

Campaign Performance

Campaign	Hierarchy	Channel	Planned Spots	Delivered	Spend	Pacing	Status
Mr. Beast Lab Hybrids S2	Mr Beast / Hybrids / Mr. Be...	YouTube	44,000	46,447	\$1,161.18	105.6%	Live
Paw Patrol Movie Megazauros	Paw Patrol / Paw Patrol La...	YouTube	36,000	44,361	\$1,109.02	123.2%	Live
Paw Patrol Movie Vehículo...	Paw Patrol / Paw Patrol La...	YouTube	40,000	44,255	\$1,106.38	110.6%	Live
LLP My Baby Monkey Minis S3	Little Live Pets / My Baby...	YouTube	40,000	42,497	\$1,062.43	106.2%	Live
GJZ Meteor Madness	Goo Jit Zu / Meteor Madness...	YouTube	40,000	39,623	\$990.57	99.1%	Live
One Piece Figuras	One Piece / One Piece / One...	YouTube	40,000	37,665	\$941.63	94.2%	Live
GJZ Meteor Madness	Goo Jit Zu / Meteor Madness...	Streaming TV	18,000	18,461	\$923.05	102.6%	Live
Paw Patrol Movie Vehículo...	Paw Patrol / Paw Patrol La...	Streaming TV	16,000	15,970	\$798.50	99.8%	Live
K Pop Idol Muæeca	K Pop Idol / KPop / K Pop I...	YouTube	32,000	31,850	\$796.25	99.5%	Live
Paw Patrol Movie Megazauros	Paw Patrol / Paw Patrol La...	Streaming TV	10,000	10,034	\$501.70	100.3%	Live

Country Breakdown

Country	Country Code	Planned Spots	Delivered	Spend	Pacing	Status
Colombia	CO	114,300	112,146	\$3,119.58	98.6%	Live
Panama	PA	49,600	60,156	\$1,715.20	118.3%	Live
Peru	PE	43,700	40,338	\$1,123.78	93.3%	Live
Chile	CL	39,300	39,877	\$1,115.53	101.9%	Live
Guatemala	GT	30,520	33,411	\$983.77	107.8%	Live
Costa Rica	CR	25,180	27,848	\$898.18	107.3%	Live
Republica Dominicana	DO	9,400	12,602	\$315.05	134.1%	Live
Venezuela	VE	4,000	4,785	\$119.63	119.6%	Live

Premium Channel Highlights

Publishers	Impressions	Delivered Spots	VCR	Spend
YouTube	490,627	286,698	58.5%	\$7,167.45
Paramount Global - Kids N...	19,332	18,029	94.6%	\$901.45
Amazon Kids	6,649	6,202	94.8%	\$310.10
Roku Inc - Kids Channels	6,426	5,992	94.6%	\$299.60
TelevisaUnivision	5,161	4,817	94.7%	\$240.85
Max - Kids	4,155	3,880	94.7%	\$194.00
SOMOS Group	1,268	1,173	92.9%	\$58.65
Canela Media	1,259	1,158	92.4%	\$57.90
Mercado Libre	1,009	942	95.5%	\$47.10
DirecTV Latin America	748	705	97.2%	\$35.25
LG - Kids	598	565	96.6%	\$28.25
Kidoodle	598	556	95.5%	\$27.80
Fox/Tubi Kids	480	446	93.3%	\$22.30